

CANCEL CULTURE CENTRAL

Team members: Jessica McNair, Joe Fry, Latisha Stephens, Laura Kirkland, Max Troughton, Maya Cassar, Miranda Webster, Payton Brown

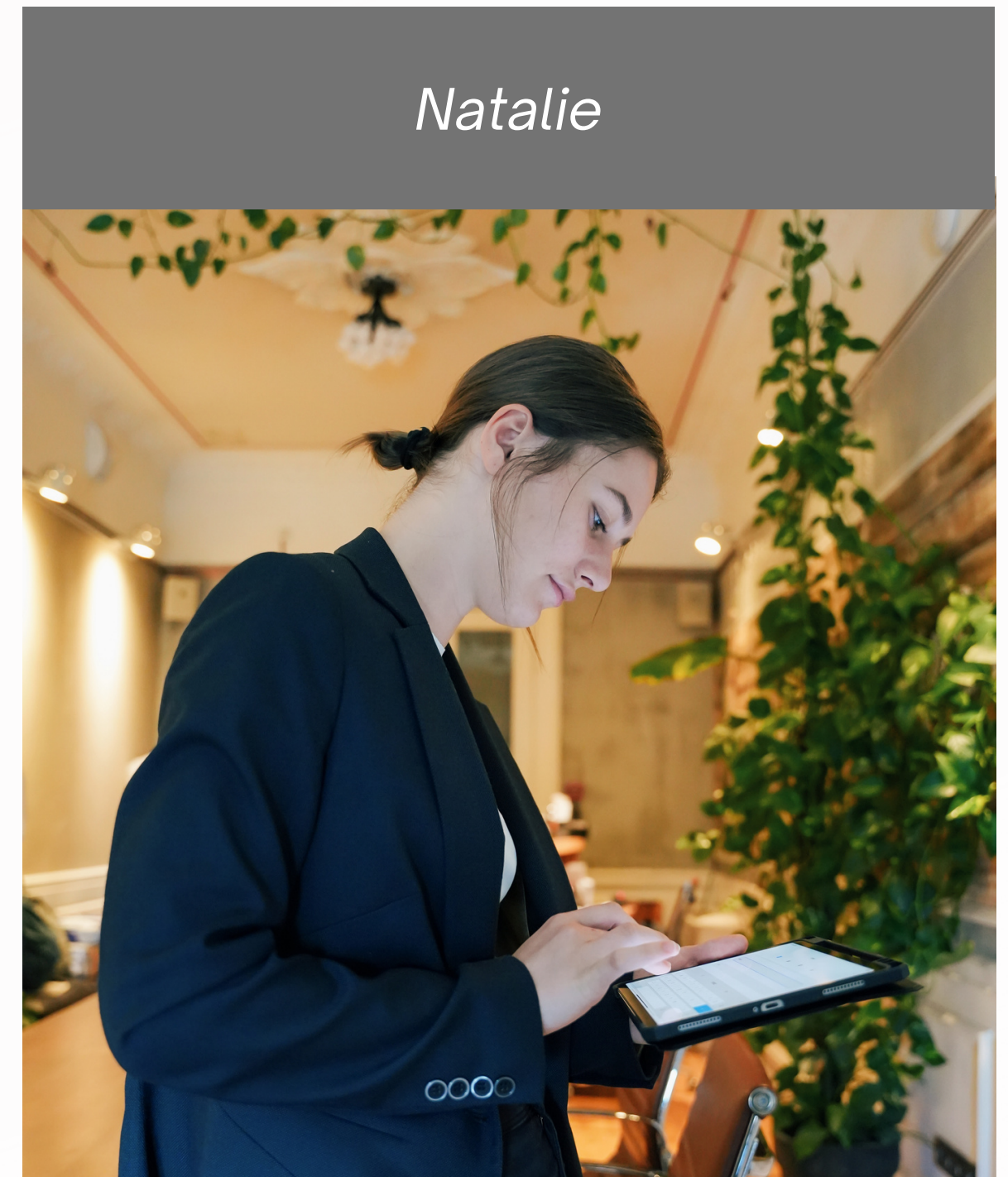


Persona

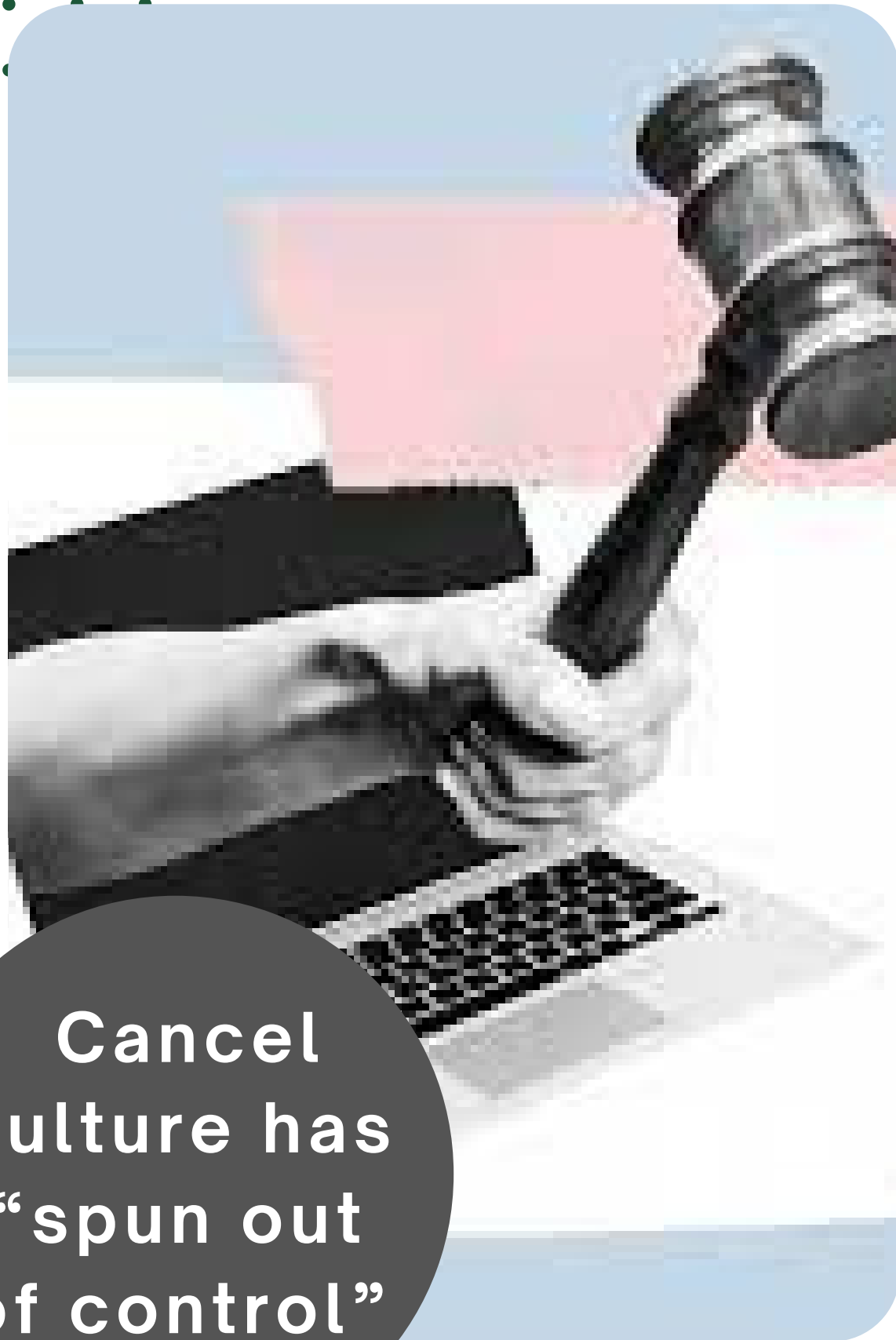
Meet Natalie

Natalie spends most of her free time scrolling through various social media platforms keeping up to date with popular influencers and celebrities. She enjoys gossiping with her friends and likes to make sure she knows all the details when someone is cancelled.

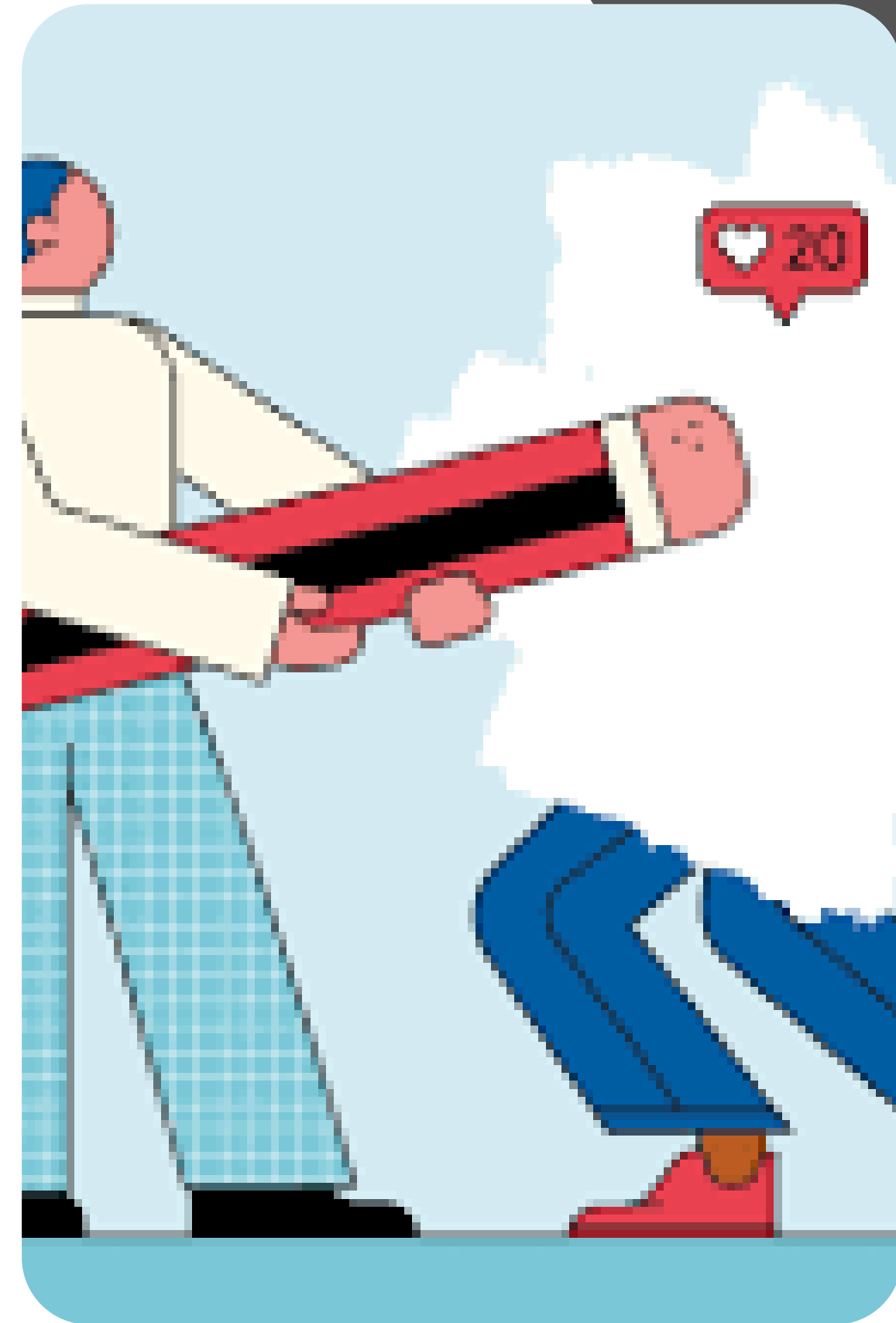
Natalie



Relevance of Cancel Culture



Cancel culture has “spun out of control”

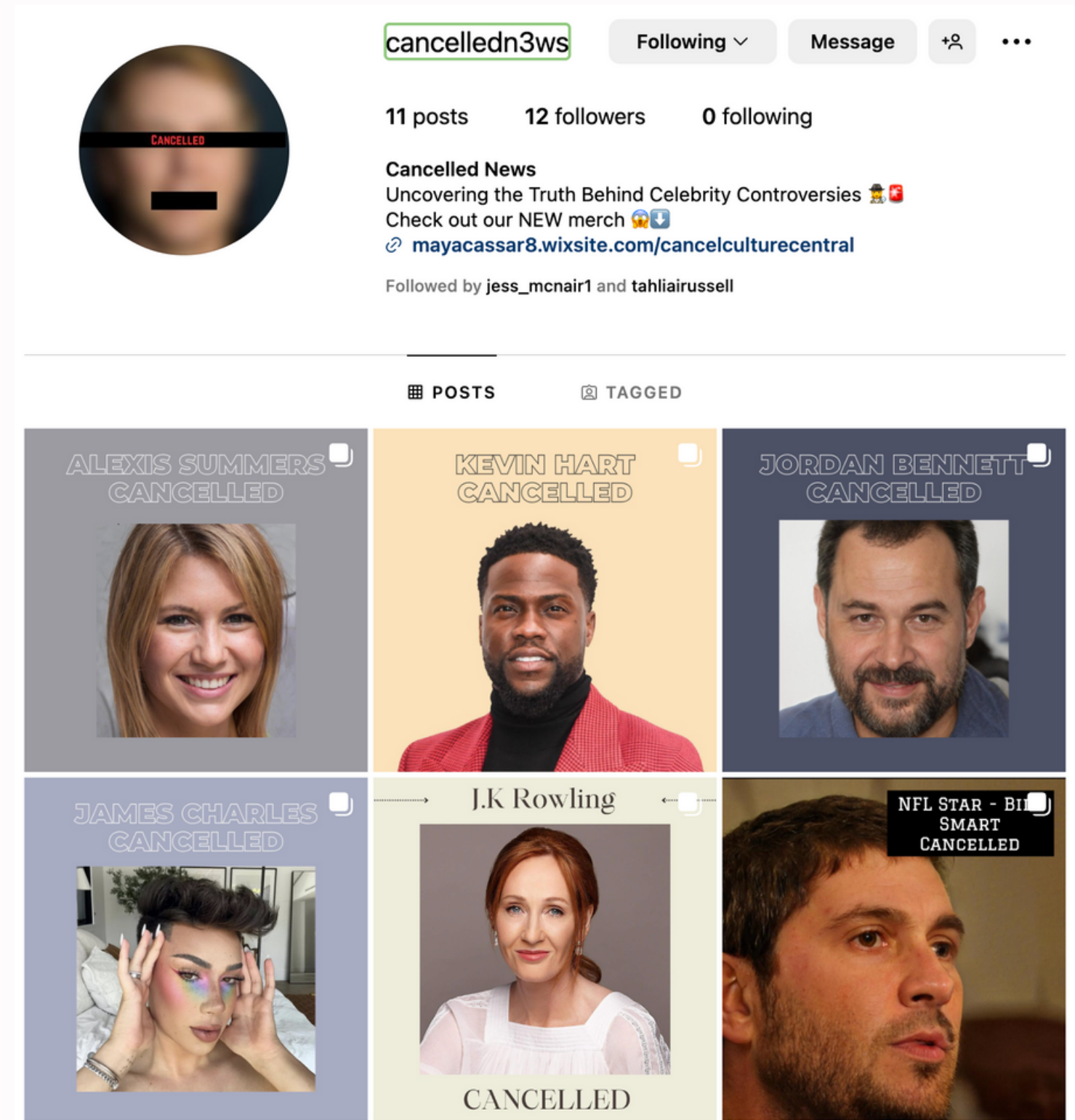


How it Works

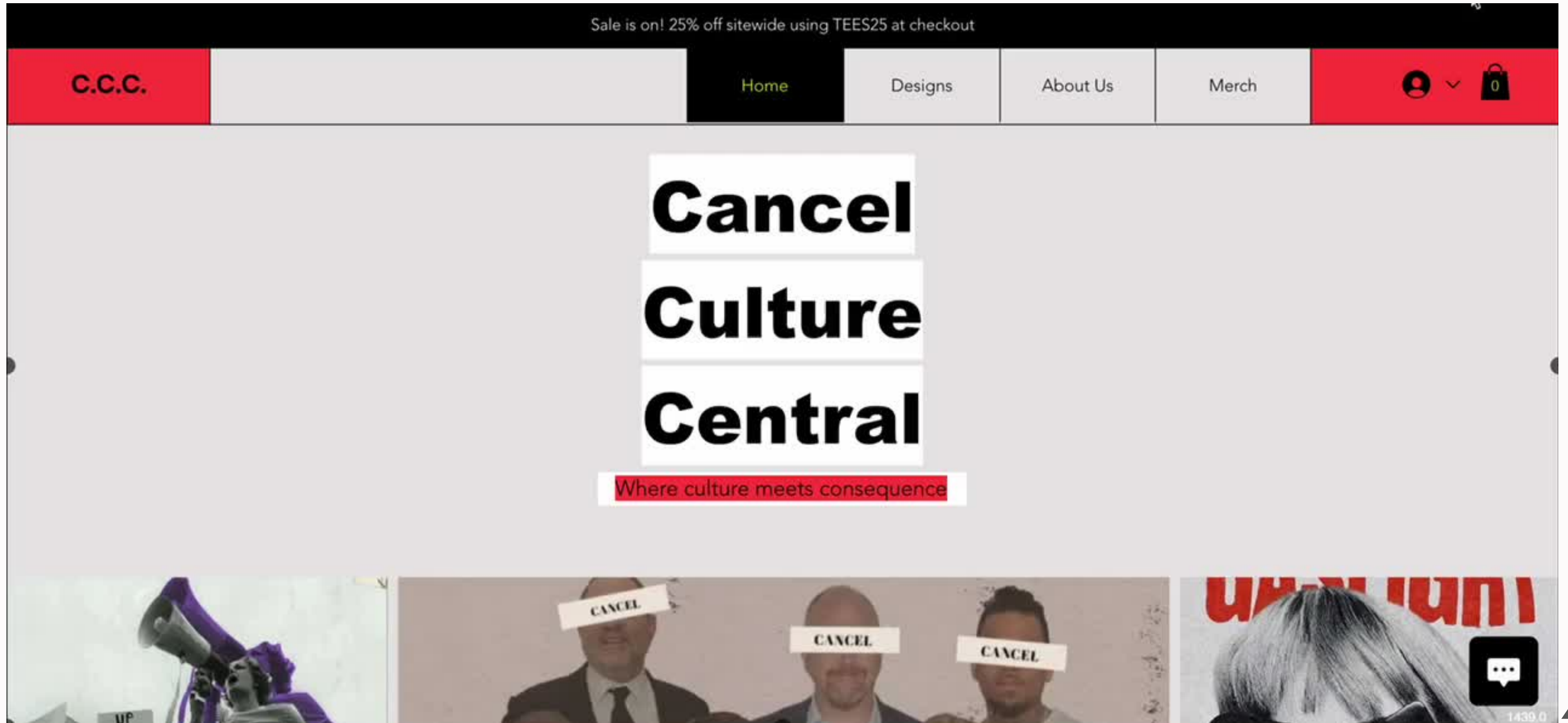


Instagram

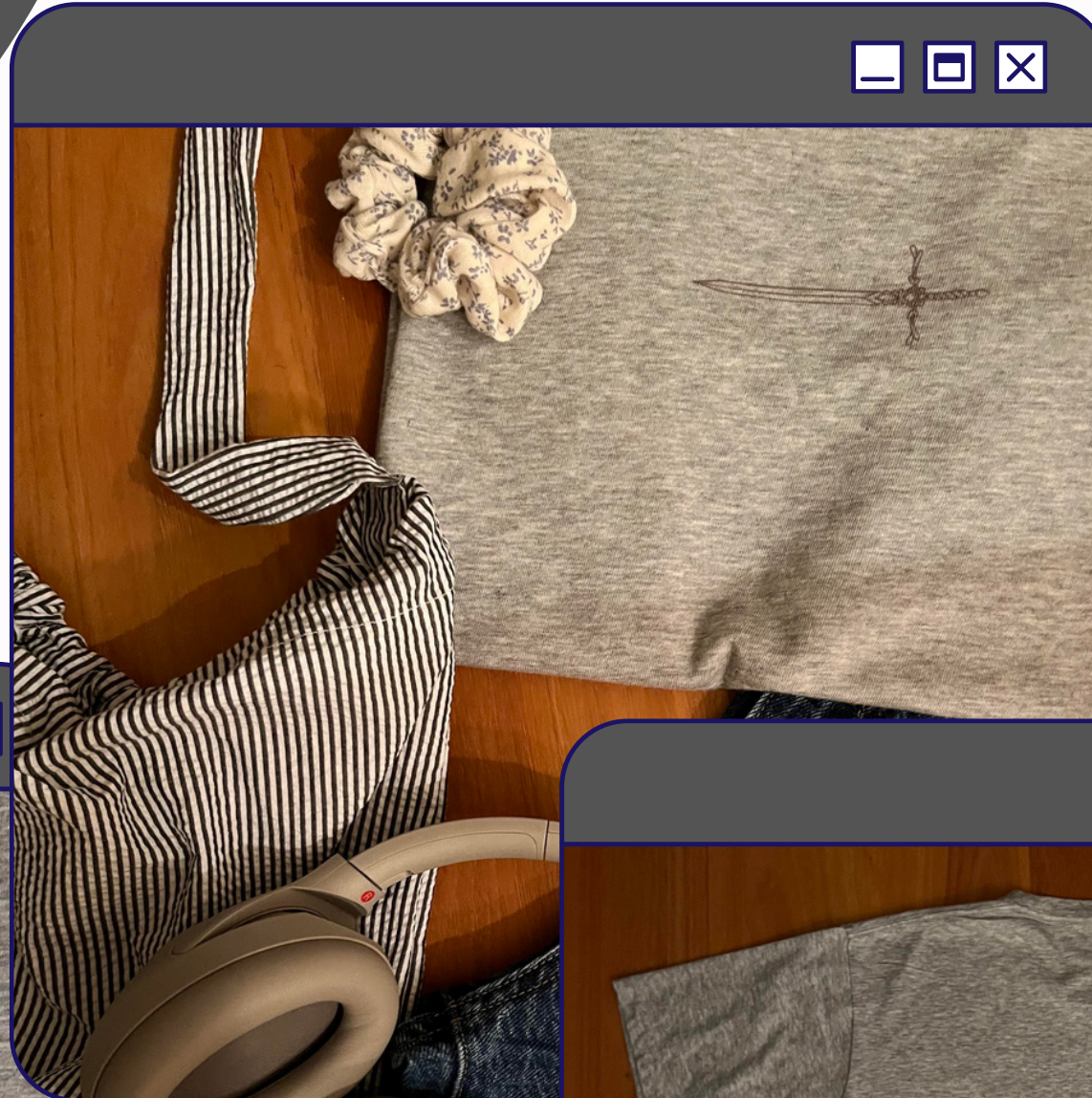
SOCIAL MEDIA



How it Works



Merch



Problems...

01

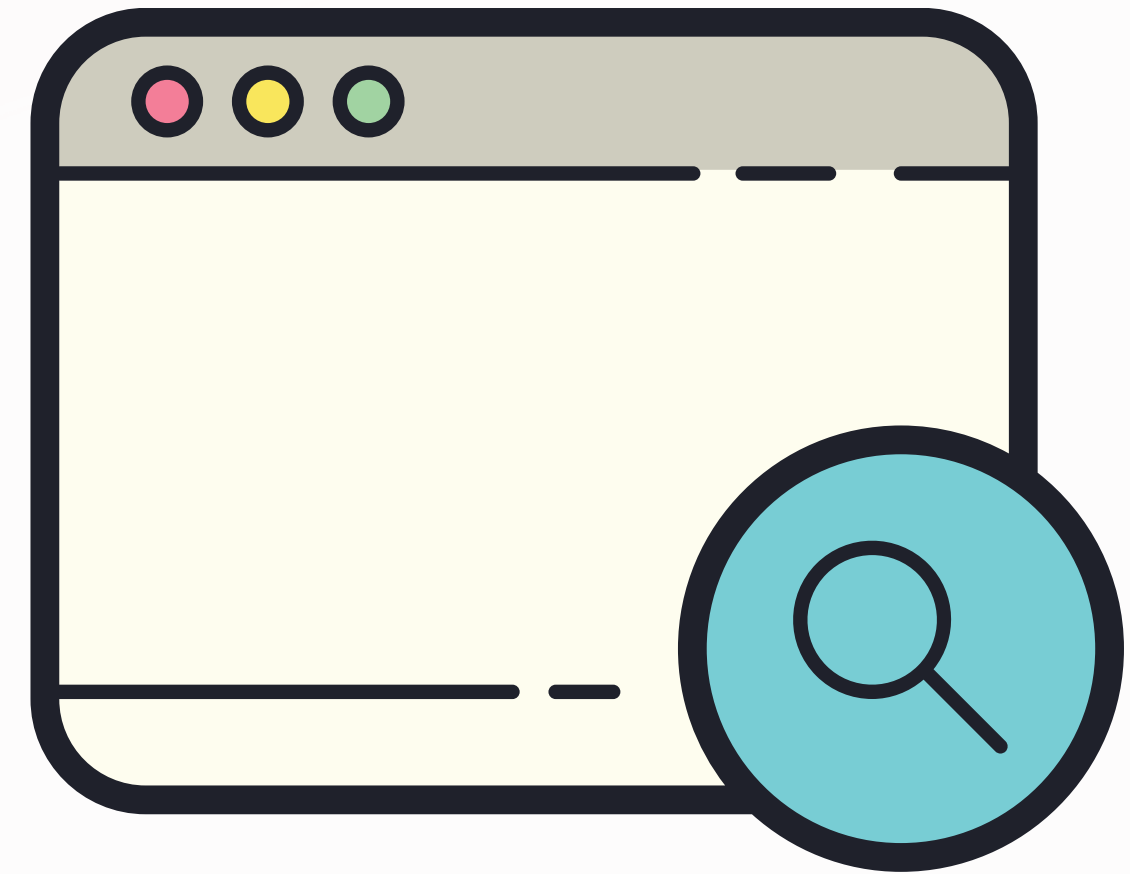
Communication



Being in different classes creates a staggered communication

02

Sustainability



It is hard to find more recent cancellations

Benefits:

1

Encourages critical thinking about the consequences of online behaviour

2

Raising awareness about the importance of fairness and empathy in online discourse

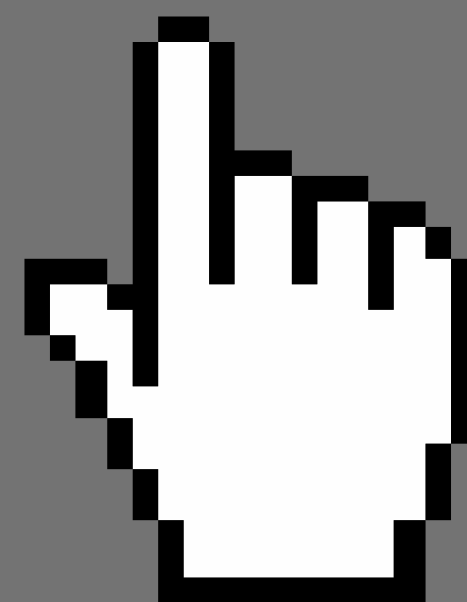
3

Promoting balanced discussions surrounding cancel culture



THANK YOU

Any Questions?



References:

Breaker, H. (2020) 'Is cancel culture silencing open debate? There are risks to shutting down opinions we disagree with'

<https://theconversation.com/is-cancel-culture-silencing-open-debate-there-are-risks-to-shutting-down-opinions-we-disagree-with-142377>

Loomes, P. (2019) "Cancel culture' named the Macquarie Dictionary Word of the Year'

<https://www.news.com.au/lifestyle/real-life/cancel-culture-named-the-macquarie-dictionary-word-of-the-year/news-story/1652682ec7725f367d12c84e17490a1e>

M Joubert, A. / Coffin, J. (2020) 'Celebrities can be cancelled. Fandoms are forever'

<https://theconversation.com/celebrities-can-be-cancelled-fandoms-are-forever-141775>

Romano, A. (2020) 'Why we can't stop fighting about cancel culture'

<https://www.vox.com/culture/2019/12/30/20879720/what-is-cancel-culture-explained-history-debate>